

Listing shoot shot list

Send the prep list to the agent or homeowner a day or two before the shoot.

Property address

Shoot date

Arrival time

Agent / homeowner and phone

Beds / baths / sq ft

Access notes

01 Before the shoot — agent and homeowner prep

Share this with whoever is preparing the home. Each item saves editing time and helps the listing look its best.

- | | |
|---|---|
| ☐ Turn on all lights, including lamps | ☐ Make beds and straighten pillows |
| ☐ Replace burnt-out bulbs; match bulb colors | ☐ Put away personal photos, mail and valuables |
| ☐ Open blinds and curtains evenly | ☐ Hide pet bowls, beds, toys and litter boxes |
| ☐ Clear kitchen counters of small items | ☐ Turn off ceiling fans and TVs |
| ☐ Hide dish soap, sponges and towels | ☐ Move cars off the driveway and street front |
| ☐ Clear magnets and papers off the fridge | ☐ Put trash and recycling bins out of sight |
| ☐ Clear bathroom counters and toiletries | ☐ Mow, sweep walkways and tidy the yard |
| ☐ Close toilet lids; tidy showers and tubs | ☐ Plan for pets and occupants to be out |

02 Exterior

- | | |
|---|--|
| ☐ Front elevation — straight on | ☐ Rear elevation |
| ☐ Front elevation — angle from each front corner | ☐ Backyard — wide from each corner |
| ☐ Front entry and door | ☐ Patio, deck or porch |
| ☐ Street view and curb appeal | ☐ Pool, spa or outdoor kitchen |
| ☐ Garage and driveway | ☐ Notable landscaping, views or amenities |

03 Twilight and drone add-ons

Twilight

Add-on

- ☐ Front elevation at dusk with all lights on
- ☐ Backyard, patio or pool at dusk
- ☐ Exterior lighting details

Drone

Add-on

- ☐ High front angle of the home
- ☐ Overhead view of the lot
- ☐ Neighborhood context and nearby amenities
Confirm airspace and any authorization first

04 Interior — room by room

Shoot from doorways and corners at a consistent height, keep verticals straight, and check mirrors and windows for reflections.

Entry and foyer

- ☐ Wide from the front door
- ☐ View into the main living space
- ☐ Staircase (if present)

Living and family rooms

- ☐ Wide from two corners
- ☐ Fireplace or feature wall
- ☐ Flow into adjacent rooms

Kitchen

- ☐ Wide from the main entry point
- ☐ Opposite-angle wide
- ☐ Island or peninsula
- ☐ Pantry

Dining

- ☐ Wide showing table and light fixture
- ☐ Connection to kitchen or living area
- ☐ View to the outdoors (if notable)

Primary suite

- ☐ Bedroom from two angles
- ☐ Walk-in closet
- ☐ Primary bath — vanity
- ☐ Primary bath — shower or tub

Bedrooms and bathrooms

- ☐ Each bedroom — one or two angles
- ☐ Each bath — vanity and mirror
- ☐ Each bath — shower or tub

Bonus spaces

- ☐ Office or den
- ☐ Laundry room
- ☐ Basement, media room or gym
- ☐ Mudroom or bonus room

Details

- ☐ Finishes, fixtures and hardware
- ☐ Built-ins and cabinetry
- ☐ Upgraded or smart-home features
- ☐ Features the agent asked for

05 Before you leave

- ☐ Compare shots against this list
- ☐ Check focus and exposure on the camera
- ☐ Back up or double-check memory cards
- ☐ Return furniture, blinds and decor as found
- ☐ Turn off lights you turned on (if requested)
- ☐ Lock up and return keys or lockbox
- ☐ Note any reshoots or follow-ups for the agent
- ☐ Confirm the delivery time with the agent